

SHOP *Local*



NEW MEDIA INC.

December 3, 2021



A light snow gives downtown Shawano a festive holiday look Monday, Gov. Tony Evers has proclaimed "Shop Small Wisconsin" from now until the end of the year, a salute to the local businesses that make vibrant communities thrive. SEE STORY, PAGE 4.

WARREN BLUHM | NEW MEDIA



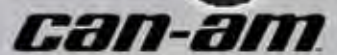


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wiggly**



Christmas Wine & Spirits Specials Merry Christmas & Happy Holidays!

Pig Stop Fuel Center & Crystal Clean Car Wash

Prices Valid 12/13 thru 12/26/2021

OPEN MON. THRU SAT. 7AM-9PM, SUN. 7AM-7PM

OPEN CHRISTMAS EVE 8AM-5PM, CLOSED CHRISTMAS DAY

SPIRITS

**Fleischmann's
Vodka**
1.75 L

\$7.49 ea

FINAL COST after \$18 MIR when you
buy 6 approved Fleischmann's 1.75 L
Liquor Products (\$10.49 Reg. Sale Price)



**Fleischmann's
LTD Whiskey**
1.75 L

\$6.49

FINAL COST after \$5 MIR when you
buy 1 Bottle (\$11.49 Reg. Sale Price)



**Captain Morgan
Spiced Rum**
1.75 L

\$18.99 ea

FINAL COST after \$12 MIR when you
buy 2 Bottles (\$24.99 Reg. Sale Price)



**Admiral Nelson
Spiced Rums**
1.75 L

\$7.98

FINAL COST after \$5 MIR when you
buy 1 Bottle (\$12.98 Reg. Sale Price)



**MT. Royal
Light**
1.75 L

\$19.99



**Kessler's
Whiskey**
1.75 L

\$13.25 ea

FINAL COST after \$4 MIR when you
buy 2 Bottles (\$15.25 Reg. Sale Price)



**Ryan's Irish
Crème**
750 ml

\$7.49



**Bailey's Original
Irish Crème**
750 ml

\$17.98

FINAL COST after \$5 MIR when you
buy 1 Bottle (\$22.98 Reg. Sale Price)



**Korbel
Brandy**
1.75 L

\$17.99

FINAL COST after \$2 MIR when you
buy 1 Bottle (\$19.99 Reg. Sale Price)



**Christian Brothers
Brandy VS**
1.75 L

\$13.48 ea

FINAL COST after \$5 MIR when you
buy 2 Bottles (\$15.98 Reg. Sale Price)



**Arrow Peppermint
Schnapps or
Triple Sec**
1 LT Bottle

\$5.99



**Arrow Crème
de Cacao**
1 LT Bottle
(Light or Dark), Peach
Schnapps, or Butterscotch
Schnapps

\$6.99



WINE

**Franzia Boxed
Wines**
5L

(Sunset Blush, Crisp
White, or Chilled Red)

\$12.49



Sutter Home
1.5 Liter Bottles
(All Varieties)

\$8.98



**Barefoot
Fruitscato**
750ML
(All Varieties)

\$4.98



BEER

**Busch &
Busch Light**
30 Packs

\$18.49

(Lowest Legal Retail)



**Bud &
Bud Light**
24 Packs

\$18.98

(Lowest Legal Retail)



**Miller Lite &
Coors Light**
24 Packs

\$18.98

(Lowest Legal Retail)



**White Claw &
Vizzy Seltzers**
12 Packs

\$16.19

(Lowest Legal Retail)



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GIFT BOXES FOR THAT
THIRSTY SOMEONE!**

**Check our ad-flyer
for additional savings
and items!**

Save 10¢/Gallon
Everyday with a
\$40 Grocery
Purchase!!

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\$3 OFF

(Limit 5) Valid 12/13-12/26/21

Crystal Clean Car
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Wash Packages

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CHRISTMAS GIFT!**
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when you buy 5 washes!
Save \$15 when you
buy 5 washes!)

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OFF*

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Wet Sounds SHIVR-55 Desert Tan Bluetooth® Soundbar Cooler
Register In-Store. Winner will be announced New Year's Day (1/1)

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ENDS DECEMBER 31st

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*some restrictions apply, see store for details

Governor declares 'Shop Small Wisconsin'

Wisconsinites encouraged to shop local this holiday season

MADISON — Gov. Tony Evers has proclaimed Nov. 27 through Dec. 31 “Shop Small Wisconsin” across the state, an initiative to encourage Wisconsinites to shop local and support Wisconsin’s Main Streets and small businesses during the holiday season.

The governor, together with cabinet members, shared a video message celebrating “Shop Small Wisconsin” and encouraging Wisconsinites to shop at local small businesses during the holidays.

Small businesses are the hearts of many Main Streets and communities in every corner of the state. Shopping at local small businesses and Main Streets is an investment in local jobs, supports strong communities, and helps contribute to Wisconsin’s continued economic recovery from the coronavirus pandemic.

“Our small businesses have been incredibly hit hard during this pandemic, but they’ve also been so resilient,” Evers says in the video message. “We’ve been working hard to get economic relief out the door to help tens of thousands of Wisconsin’s small businesses throughout this pandemic.”

He notes that more than 1,000 businesses have opened new shops and offices with help from Main Street Bounceback grants.



Gov. Tony Evers and several cabinet members appear in a video message encouraging Wisconsinites to patronize their local businesses during the Christmas shopping season.

“You can help us keep up this good work by shopping at your local businesses and main streets this season,” added Kathy Blumenfeld, secretary of the Department of Financial Institutions.

With several cabinet members reading a phrase, the video message continues, “When we support our small businesses and our main streets, we’re supporting our farmers and their families...we are supporting

our veterans...we’re supporting our tourism industry...we’re supporting our communities, and we’re helping make sure they recover and bounce back from this pandemic even better than before.”

Text of Evers' 'Shop Small' proclamation

WHEREAS; small businesses are in every corner of Wisconsin, from our biggest cities to our smallest towns, and our Main Streets are the hearts of our communities, acting as catalysts for our local economies and supporting the livelihoods of so many Wisconsinites; and

WHEREAS; small businesses are powerful drivers for local economies, as they are more likely to utilize other local businesses such as banks, service providers, and farms, and research suggests that for every dollar spent at a local business, 67 cents will stay in the community; and

WHEREAS; in the face of the coronavirus pandemic, small businesses across Wisconsin have shown remarkable resilience, ingenuity, and creativity to keep their businesses afloat, developing new and innovative ways to help customers shop safely by complying with public health ordinances and by offering online shopping, curbside pickup, delivery, and other services; and

WHEREAS; as our state continues to recover from the coronavirus pandemic, supporting Wisconsin’s small businesses has never been more important, and shopping local is an investment in local jobs, supports strong communities, and contributes to our state’s overall economic recovery and success; and

WHEREAS; in partnership with the Wisconsin Economic Development Corporation (WEDC) and the Wisconsin Department of Revenue (DOR), the state of Wisconsin has worked tirelessly to get economic relief out the door to help tens of thousands of local small businesses throughout the pandemic; and

WHEREAS; utilizing our funding from the federal Coronavirus Aid, Relief, and Economic Security Act, we invested nearly \$240 million in our We’re All In small business grant program that provided assistance to nearly 55,000 small businesses across our state; and

WHEREAS; through our federal American Rescue Plan Act funds, we allocated \$600 million toward our small businesses, which included committing as much as \$420 million through the Wisconsin Tomorrow Small Business Recovery grant program to help as many as 84,000 Wisconsin small businesses; and

WHEREAS; we also utilized American Rescue Plan Act funding to support small businesses moving into vacant storefronts through the Main Street Bounceback grant program, along with programs that increase equity and eliminate disparities for small business owners in our state; and

WHEREAS; this holiday season, the state of Wisconsin joins WEDC, DOR, community leaders, local small businesses, and other partners across the public and private sectors in encouraging all Wisconsinites to celebrate local small businesses and the many contributions they make to our communities each and every day, and to show their support by shopping local and safely patronizing their favorite small businesses and Main Streets;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin, do hereby proclaim November 27 through December 31, 2021, as

SHOP SMALL WISCONSIN

throughout the State of Wisconsin and I commend this observance to all our state’s residents.

Da Ess-Sach Blatz

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for Fresh
Bread

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- Paper Products
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2019



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ALL YOUR HOLIDAY
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CHRISTMAS FRUIT
BASKETS!**

**Stop In For Our
Christmas Cut Out
Cookies!**



**We Have Holiday
Bulk Candy!**

**GRESHAM
TOWNMART**
1129 Main St., Gresham

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Great Gifts for Guys & Gals

Now carrying LEM Meat & Game Processing Equipment

Hunting Supplies • Cardinal & Snowman Gifts



Wood Pellets • Ice Melt

Cattle Supplies



NOTICE

Early Christmas Deadlines

Our Shawano and Oconto Falls offices

WILL BE CLOSED
Friday, December 24th

Regular business hours will resume Monday.

Special Holiday Advertising Deadlines for:

Product	Publication Date	Advertising Deadline
Times Herald	Fri., Dec. 24	Wed., Dec. 15
Shawano Leader	Fri., Dec. 24	Wed., Dec. 15
Wittenberg Enterprise	Fri., Dec. 24	Wed., Dec. 15



NEW MEDIA INC.



*Enjoy a
safe and
Merry Christmas!*

NOTICE

Early New Year's Deadlines

Our Shawano and Oconto Falls Offices

WE WILL BE CLOSED
Friday, December 31st

Regular business hours will resume Monday.

Special Holiday Advertising Deadlines for:

Product	Publication Date	Advertising Deadline
Times Herald	Fri., Dec. 31	Noon Wed., Dec. 22
Shawano Leader	Fri., Dec. 31	Noon Wed., Dec. 22
Wittenberg Enterprise	Fri., Dec. 31	Noon Wed., Dec. 22
Times Herald	Fri., Jan. 7	Noon Wed., Dec. 22
Shawano Leader	Fri., Jan. 7	Noon Wed., Dec. 22
Wittenberg Enterprise	Fri., Jan. 7	Noon Wed., Dec. 22



NEW MEDIA INC.



*Have a Safe &
Happy New Year!*

American Marine & Motor Sports Super Center

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Your One-Stop Affordable Family Fun Shop!

GAS



Segway/
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\$399 **



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Ninebot S or S Max
to power it

\$869 **



Segway X160

\$3499 **

Apprx. 40 mile range, 30-35
mph, 0-30 mph in 4 seconds

Segway X260

\$4999 **

Apprx. 75 mile range, 40-50
mph, 0-30 mph in 4 seconds



King Song

\$1389 **

Apprx. 75 mile range, 35-40
mph, 16 up to 22 mph! 4 hr.
charge time.



**FREE LAYAWAY
NOW THROUGH THE HOLIDAYS!**

Youth ATV's



Trailhawk

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No license or registration required!
*Check your local laws. May vary by location.

Mudhawk

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70's • 110's • 125's • 140's • 150's • 189's and larger!

SSR 70C Auto
with free training
wheel kit!

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Benelli TNT 135

\$2999 **
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SSR 140 \$2099 **
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SSR 150 \$2359 **
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SSR 189 \$2749 **
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**Prices in the ad are manufacturer's list prices.
The gas powered bikes are "plus freight and dealer set-up".

**830 E. Green Bay St. Shawano
866-955-2628**

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Christmas Open House
FRIDAY, DEC. 3RD, 8AM-5PM
SATURDAY, DEC. 4TH 8AM-5PM

FLOWERS from the HEART
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 Bonduel, WI 54107
 Phone: 715-758-6758

BEST OF BONDUEL - 2019

Poinsettias, Wreaths, Christmas Decor & More!
 Door Prizes!

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WE ALSO CARRY

**Stop In For All
Your Holiday
Baking Needs**

- Baking Supplies • Jams • Preserves
• Seasonings • Popcorn • Bulk Pasta
• Bulk Foods • Bulk Spices • Gifts
• Snacks • Candy • Rada Cutlery
• Drink & Cappuccino Mixes
• Kitchen Ware • Gloves • Socks

**We Have, Fudge, Chocolate,
Sprinkles, Toppings,
Nuts, Cashews, Raisins,
Pecans, Honey, Truffles,
Bon bons, Turtles, All Kinds
of Cookie Makings, Flour,
Oats, Granola, Pie Fillings,
Flavorings, Extracts, Jellies,
Jams, and anything else
you might need.**

**WE FILL
ALL SIZES
of Propane Cylinders
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**WE PROVIDE LP CYLINDER
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Appearing Every Week

in the Shawano Leader, Oconto County Times Herald,
and the Wittenberg Enterprise and Birnamwood News.

GREEN & GOLD EXPRESS

Every
Week!

GREEN & GOLD EXPRESS
Friday, December 4, 2020
www.newmedia-wi.com

RODGERS STILL RUNS THE SHOW IN GREEN BAY
Veteran delivering one of his best seasons after team drafted QB in 1st round
Special pullout section pages 19-30

THIS IS THE YEAR OF THE PACK!
TWIGS BEVERAGE 920 S. Franklin St. Shawano 715-526-5031

Green Bay Football 2021 Season

SEPTEMBER - REGULAR SEASON			
Sunday, September 12	3:25 pm	@ New Orleans Saints	FOX
Monday, September 20	7:15 pm	DETROIT LIONS	ESPN
Sunday, September 26	7:20 pm	@ San Francisco 49ers	NBC
OCTOBER			
Sunday, October 11	3:25 pm	Pittsburgh Steelers (SOL)	CBS
Sunday, October 17	NOON*	@ Cincinnati Bengals	FOX
Sunday, October 24	NOON*	@ Chicago Bears	FOX
Thursday, October 28	8:20 pm	WASHINGTON FOOTBALL TEAM	FOX
		@ Arizona Cardinals	FOX
NOVEMBER			
Sunday, November 7	3:25 pm*	@ Kansas City Chiefs	FOX
Sunday, November 14	3:25 pm*	SEATTLE SEAHAWKS	CBS
Sunday, November 21	NOON*	@ Minnesota Vikings	FOX
Sunday, November 28	5:25 pm*	LOS ANGELES RAMS (SOL)	FOX
DECEMBER			
BYE WEEK			
Sunday, December 12	2:28 pm*	INDIANAPOLIS COLTS	NBC
Sunday, December 19	NOON*	@ Baltimore Ravens	FOX
Saturday, December 25	3:30 pm	CLEVELAND BROWNS	FOX
JANUARY			
Sunday, January 31	7:20 pm*	MINNESOTA VIKINGS	NBC
Sunday, January 29	NOON*	@ Detroit Lions	FOX

Follow the Green and Gold season with us!

BEAT
The
Expert

AND-follow along as our local business owners compete to "Beat The Expert".



NEW MEDIA INC.

SHAWANO LEADER

OCONTO COUNTY
TIMES HERALD

WITTENBERG
ENTERPRISE
& BIRNAMWOOD NEWS



Seasons

**RESTAURANT
& LOUNGE**

Santa Claus

IS COMING TO

>>> **TOWN** *<<<*

Stop in to visit Santa @ Seasons Restaurant
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11AM-1PM

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Including
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