

A Northeast Wisconsin Guide to Employment Opportunities



SELLEN HITS THE GROUND RUNNING

The new face of the Oconto County Economic Development Corp. is Jayme Sellen, who took over as executive director after Paul Ehrfurth retired Sept. 1. She has dived headfirst into the future of Oconto County.
SEE STORY ON PAGE 3.

GREG MELLIS | NEW MEDIA

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New face of economic development in Oconto County

Sellen getting to know local business, education and government needs in new role

By **WARREN BLUHM**
Editor-in-chief

Jayme Sellen has hit the ground running as the new executive director of the Oconto County Economic Development Corp.

“My first day basically was a crash course in broadband and really how important that is to this area,” Sellen said during her first report to the Oconto County Board on Sept. 23.

Sellen took the helm of OCEDC, the county’s private-public partnership for tourism and economic development, upon the retirement of Paul Ehrfurth on Sept. 1. She came to the Oconto office after serving as vice president of economic development and government affairs for the Fox Cities Chamber of Commerce, and she served in a similar role for the Greater Green Bay Chamber for six and a half years before that.

Supervisor Rose Stellmacher, who chairs the county’s economic development committee, noted that Sellen has family ties to the county. Her grandparents were Cliff and Edith Sellen; Cliff Sellen represented the Lena area on the board for 18 years.

Jayme Sellen said one of her first tasks is working with Wayne Sleeter, the county’s technology services director, on a New North study of broadband feasibility and accessibility throughout the area.

Oconto County and private partner Bertram Communications currently have pending applications for state grants on projects to provide improved internet service in the Lakewood-Townsend area and the towns of Riverview and Mountain.

The Lakewood-Townsend project would serve an estimated 400 homes and businesses and would be completed in 2022-23. The project would cost \$1.445 million, and the application is for a \$945,710 grant that would be matched with \$250,000 each from Bertram and from the county.

The Riverview-Mountain project would serve about 500 homes and businesses and is also targeted for 2022-23. The \$2.095 million project would require a \$1.595 million state grant with the county and Bertram



Jayme Sellen delivers her first report to the Oconto County Board on Sept. 23. Sellen recently succeeded Paul Ehrfurth as executive director of the Oconto County Economic Development Corp.

WARREN BLUHM | NEW MEDIA

again contributing \$250,000 each.

Sellen told the county board Sept. 23 she had a great conversation with the contractor about “where we have towers in place, where we have unmet needs, and also the affordability of it, that’s a very important piece of this broadband puzzle, and making sure we have quality and affordable broadband.”

She said OCEDC is also planning meeting with other providers to see if it’s possible to bring some competition into the area, with a goal to increase quality and reduce the cost to consumers.

Broadband is just the tip of the iceberg as far as local economic development activities.

Sellen said she and the staff are

writing applications for Community Development investment grants with the city of Oconto, which has a couple of buildings that need some repair done before businesses can move in. The application will seek about \$50,000 and will come before the Economic Development Board for letters of support in the near future.

The USDA has recently notified OCEDC it will receive another year’s worth of grants to continue the Oconto County Business Innovation Development Program, which operates in tandem with consultant Mike Matthews.

“Basically he helps a lot of our small businesses with consulting and some technical expertise,” Sellen said. “So far Mike has helped over 64 businesses in the area with business plans, financial plans, and ways to move their businesses forward.”

The county is also in line for a relatively small Wisconsin Economic Development Corp. Institute Grant to help with some of those costs as well, she added.

OCEDC is exploring the Workplace Innovation Grant Program, which may be able to address workforce issues, Sellen said.

“We just don’t have enough people in the area or enough people retained in the area for work to meet the needs of the employers, so we’re working on putting together some programming and then potentially getting some funding for that,” she said.

Mainly the early weeks of her time in the new position involve meeting with a lot of the people she will be working with, including several county supervisors and a lot of businesses in the community, with an aim toward promoting tourism and strategic planning to “develop in the right way moving forward.”

She said she has heard that the No. 1 issue has been housing — the county needs more moderate-income housing to support the growing families business needs to attract. Other needs Sellen has heard about are child-care issues, better business and education partnerships, and, of course, broadband.

wbluhm@newmedia-wi.com

“We just don’t have enough people in the area or enough people retained in the area for work to meet the needs of the employers, so we’re working on putting together some programming and then potentially getting some funding for that.”

JAYME SELLEN, new executive director for Oconto County Economic Development Corp.

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Pulmonologist added to Bellin Health teams in Oconto and Marinette



DR. MANAR ALSHAHROURI

Bellin Health Pulmonary Clinic in Marinette has added the expertise of fellowship-trained pulmonologist Dr. Manar Alshahrouri to its health care team. Alshahrouri also will see patients at Bellin Health Pulmonary Clinic-Oconto.

Alshahrouri's areas of expertise include interventional pulmonology and advanced diagnostics, COPD, Alpha-1 Antitrypsin (AAT) deficiency, pulmonary hypertension, sepsis and septic

shock, endobronchial ultrasound (EBUS), navigational bronchoscopy, bronchial thermoplasty, electrocautery, cryotherapy and airway stenting.

Alshahrouri earned his medical degree at Albert Szent-Gyorgyi Medical University in Szeged, Hungary, and completed his residency as chief resident of internal medicine at University of Illinois, Michael Reese Hospital and Medical Center in Chicago.

He completed his fellowship in

pulmonary and critical care at RUSH Presbyterian/St. Luke's Medical Center, RUSH University Medical Center, Chicago.

Alshahrouri and his wife, who is also a physician, enjoy spending time with their children. He likes history, baroque music and reading about philosophy.

To schedule an appointment with Alshahrouri, call 715-735-5225 or visit bellin.org.

Pulaski woman named to physician assistant board

A Pulaski woman is among nine people Gov. Tony Evers has appointed to the new created Physician Assistant Affiliated Credentialing Board.

Cynthia Martin will be on the board when it replaces the Medical Examining Board's Council on Physician Assistants on April 1, 2022. She was appointed for a term due to expire July 1, 2023.

The board was created under 2021

Wisconsin Act 23, a bipartisan act which revises the regulatory oversight of physician assistants. The Act transfers credentialing of physician assistants to the new board, which consists of eight licensed physician assistants and one public member, each appointed for staggered four-year terms.

"Expanding access to quality, affordable health care, and ensuring

the health of Wisconsinites is, and has always been, a top priority," said Evers. "This board will make decisions that remove adverse barriers for physician assistants and improve their ability to provide critical services for Wisconsinites. I have faith that these individuals will perform their duty to the best of their ability, keeping the welfare of Wisconsinites in their hearts and minds."

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