

SHOP *Local*



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Friday, December 16, 2022

NEW LIFE FOR HISTORIC HOME

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The old truck in front of WoodPickers makes the business easy to find along state Highway 32 in Lakewood.

CONTRIBUTED

Iverson's
piggly wiggly



Merry Christmas! Liquor Specials!

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Fleischmann's Vodka
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Fleischmann's LTD Whiskey
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\$6.99 ea

FINAL COST after \$21 MIR when you buy 3 Bottles (\$13.99 Reg. Sale Price)

Captain Morgan Spiced Rum
1.75 L



\$18.98 ea

FINAL COST after \$12 MIR when you buy 2 Bottles (\$24.98 Reg. Sale Price)

MT. Royal Light
1.75 L



\$16.99

FINAL COST after \$3 MIR (Reg. Sale Price \$19.99)

SPIRITS

Kessler's Whiskey
1.75 L



\$13.25 ea

FINAL COST after \$4 MIR when you buy 2 Bottles (\$15.25 Reg. Sale Price)

Epic Vodka
1.75 L



\$3.19

FINAL COST after \$7 MIR (\$10.19 Reg. Sale Price)

Ryan's Irish Crème
750 ml



\$4.49 ea

FINAL COST after \$6 MIR when you buy 2 Bottles (\$7.49 Reg. Sale Price)

Bailey's Original Irish Crème
750 ml



\$15.69 ea

FINAL COST after \$12 MIR when you buy 2 Bottles (\$21.69 Reg. Sale Price)

Korbel Brandy
1.75 L



\$15.99 ea

FINAL COST after \$9 MIR when you buy 3 Bottles (\$18.99 Reg. Sale Price)

SPIRITS

Canadian Club 1858 Whiskey
1.75 L



\$14.49 ea

FINAL COST after \$8 MIR when you buy 2 Bottles (\$18.49 Reg. Sale Price)

Christian Brothers Brandy VS
1.75 L



\$10.99

FINAL COST after \$5 MIR (Reg. Sale Price \$15.99)

Maker's Mark 46 Bourbon
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\$30.29 ea

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WINE

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WoodPickers: It's not just your ordinary northwoods boutique

There's something interesting tucked into every nook and cranny of Lakewood's newest gift shop. WoodPickers features a diverse blend of resale, vintage and handmade items, plus home décor. Cori and Kesler Frisch opened the store in September 2022 in a historic home built in 1896, believed to be Lakewood's oldest residence.

"It's a very historic place, family owned and operated small-town business," Cori Frisch said.

The store's distinctive name is a riff off the "American Pickers" TV series, which depicts the hosts traveling across the country, searching for rare American artifacts. WoodPickers offers the same type of search for customers, with so many gems just waiting to be discovered.

"A lot of people enjoy the variety," she said.

Every room of the store has its own charm. WoodPickers sells antiques and new items, seasonal décor, baby gifts, Christian-themed merchandise and, of course, wood crafts — many made by Kesler — plus other handmade items crafted by the couple. There's also a resale man cave.

"You never know what you'll find in there," Cori Frisch said.

Hot sellers in the wintertime are memory mittens, made from a deceased loved one's sweater.

Cori makes these by the dozens for families who want to remember Grandma or another special someone. Like everything else in the store, the memory mittens are reasonably priced, selling for \$15 pair.

Basically, WoodPickers isn't your typical Northwoods gift boutique.

"I think what makes us different is it's very much not a boutique atmosphere, and it's very much not boutique prices," she said.

In addition to the retail store on the first floor, the Frisch family operates an Airbnb on the second floor. The historic and quaint two-bedroom, one-bath apartment sleeps six and has a private entry and self-check-in. At \$80 a night, the Airbnb has been popular since it opened in April 2022. The Frisches also operate a cozy cabin Airbnb in the Sunrise Lake neighborhood in Mountain.

WoodPickers, 15421 State Highway 32 in Lakewood, is easy to find. Just look for the festively decorated 1950s truck on display in front of the store.

"We strive for an inviting, relaxed and friendly atmosphere and love to see people taking photos out by the old WoodPickers truck, which is decorated for each season," she said.

WoodPickers is open from 11 a.m. to 4 p.m. Fridays and 9 a.m. to 4 p.m. Saturdays.



WoodPickers features a diverse blend of resale, vintage and handmade items, plus home décor.

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Shop Local among Walls of Wittenberg

A few years ago Wittenberg area resident Lois Smith visited Lake Placid, Florida, saw what adding 30 murals had done there for tourism and businesses and brought this idea back to Wittenberg.

In the summer of 2005, a group of interested residents came together and created Walls of Wittenberg Inc., a nonprofit with the mission “to bring out the beauty and unique character of the Wittenberg area in a way that revitalizes the downtown, honors the history of the area, and attracts visitors.”

Over the years the group has supported the painting of more than 27 murals.

Walls of Wittenberg has installed many murals on downtown buildings over the years, including this scene over the Wittenberg Family Barber Shop. A man bringing his son to the barber shop was the last piece of the multi-artist mural commissioned by the late Lois Smith and installed in 2020.

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